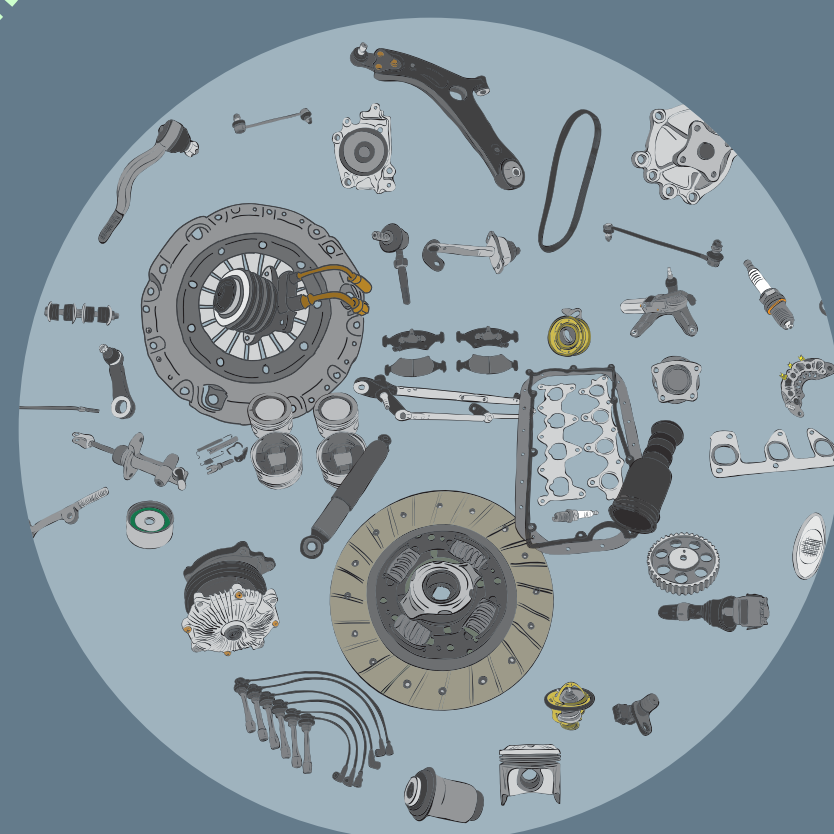# Technology Use
for White Space R&D

2 Targeted Discovery

Through a technology-driven process, you can build extensively upon your core traits to discover and identify white space targets.

1 White Space Defined

"White space is where unmet and unarticulated needs are uncovered to create innovation opportunities. It is where products and services don't exist based on the present understanding of values, definition of business or even existing competencies." - InnovationManagement.se

3 Deconstruction Engine

Utilizing a unique deconstruction technology-driven engine, you can break down and deconstruct your core traits, piece-by-piece. Allowing you to capture specific characteristics that will lead you to new, adjacent opportunities that are transformational for your needs.

5 Whitespace Analytics App

Use of a powerful app like Ezassi's Innovation Technology platform, you can easily target and capture opportunities with solvers and solutions. The solver submissions can then be auto rated, ranked and scored to begin your automated review process of your opportunities with deep machine learning capabilities.

4 Searchbot Scouting

With the use of searchbot technology, you can data mine and extensively crawl the worldwide web to unearth new solutions and innovators within the whitespace realm.

EZASSI™
Technology to innovate *faster.*

Interested in learning more about innovation white space technology?

Contact Ezassi at 904-432-8315 or email w.galler@e-zassi.com

www.ezassi.com