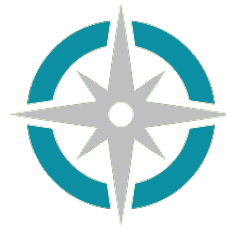




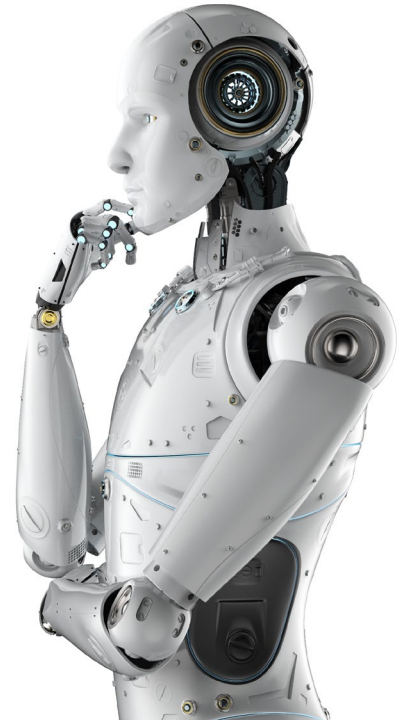
EZASSI – Technology to innovate *faster*.



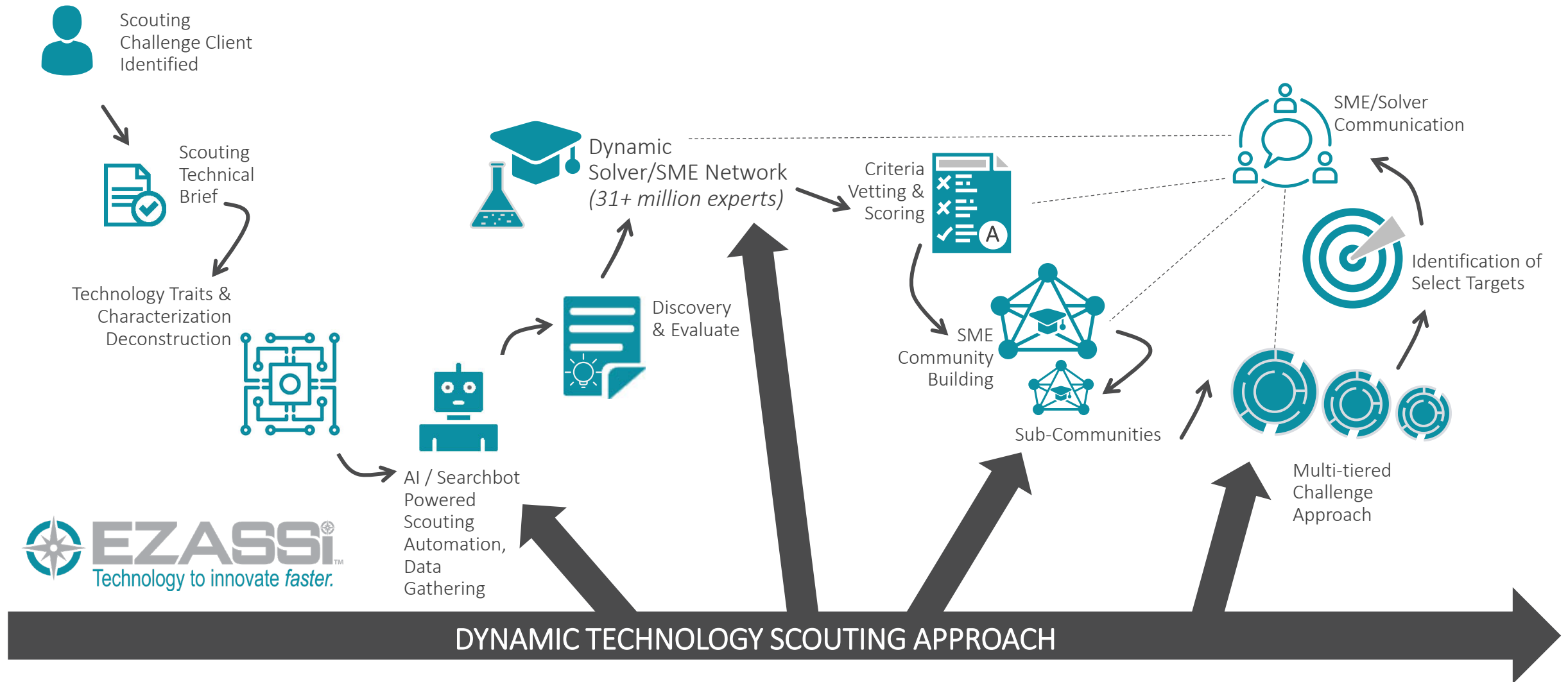
Overview

More than idea management software.

Ezassi is an innovation technology solutions company encompassing a dynamic approach that combines the best in innovation technology automation, software, processes, expertise, consulting and technology scouting services to advance and accelerate client innovation.



All deliverables, including full target discovery and vetting material, are provided to the client in digital format within the innovation platform and in downloadable formats.



Background to the Problem



Technology Scouting

Technology for Selection of “Human Olfactory Receptors” that Respond to Specific Aroma

- Although the human olfactory system is capable of discriminating a vast number of odors, scientists do not fully understand what chemical features are encoded by olfactory receptors. In large part this is due to a paucity of data in a search space covering the interactions of hundreds of receptors with billions of odorous molecules.
- Of the approximately 400 intact human odorant receptors, only 10% have a published ligand. Despite strenuous efforts to establish a robust evaluation system in this area, techniques for practical use have not yet been developed.



Technology for Selection of “Human Olfactory Receptors” that Respond to Specific Aroma

- Company X seeks techniques for quickly and exhaustively selecting human olfactory receptors that respond to specific aroma.
 - They want to use these methods to develop substitutional materials for specific aroma in beverages and food.



Subject Matter Experts

Solution

Option 1

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SME Title/Company

SME/Company Bio

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Product	



Subject Matter Experts

Solution

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Subject Matter Experts

Solution

Option 3

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SME/Company Bio

Company Logo



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Subject Matter Experts

Competitor

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