



# Powering Sustainable Innovation

## Strategic Insights for the Energy Sector

---

Enhance the value of your portfolio of products and services with Ezassi's tailor-made research initiatives, leveraging AI-powered automation for thorough market analysis and scouting. Our comprehensive discovery reports will help position your organization as an innovative leader in the energy sector and support your commitment to shaping a greener, more sustainable future.



# 5 Essential Technology Discovery Reports

for Future-Proofing Your Business

"AI serves as a force multiplier for our PhD-level professionals, who bring deep energy sector expertise to our research. By integrating AI into our processes, we enhance our reports by ensuring they are not only data-rich but also contextually aware - delivering insights that are both precise and actionable for our clients.

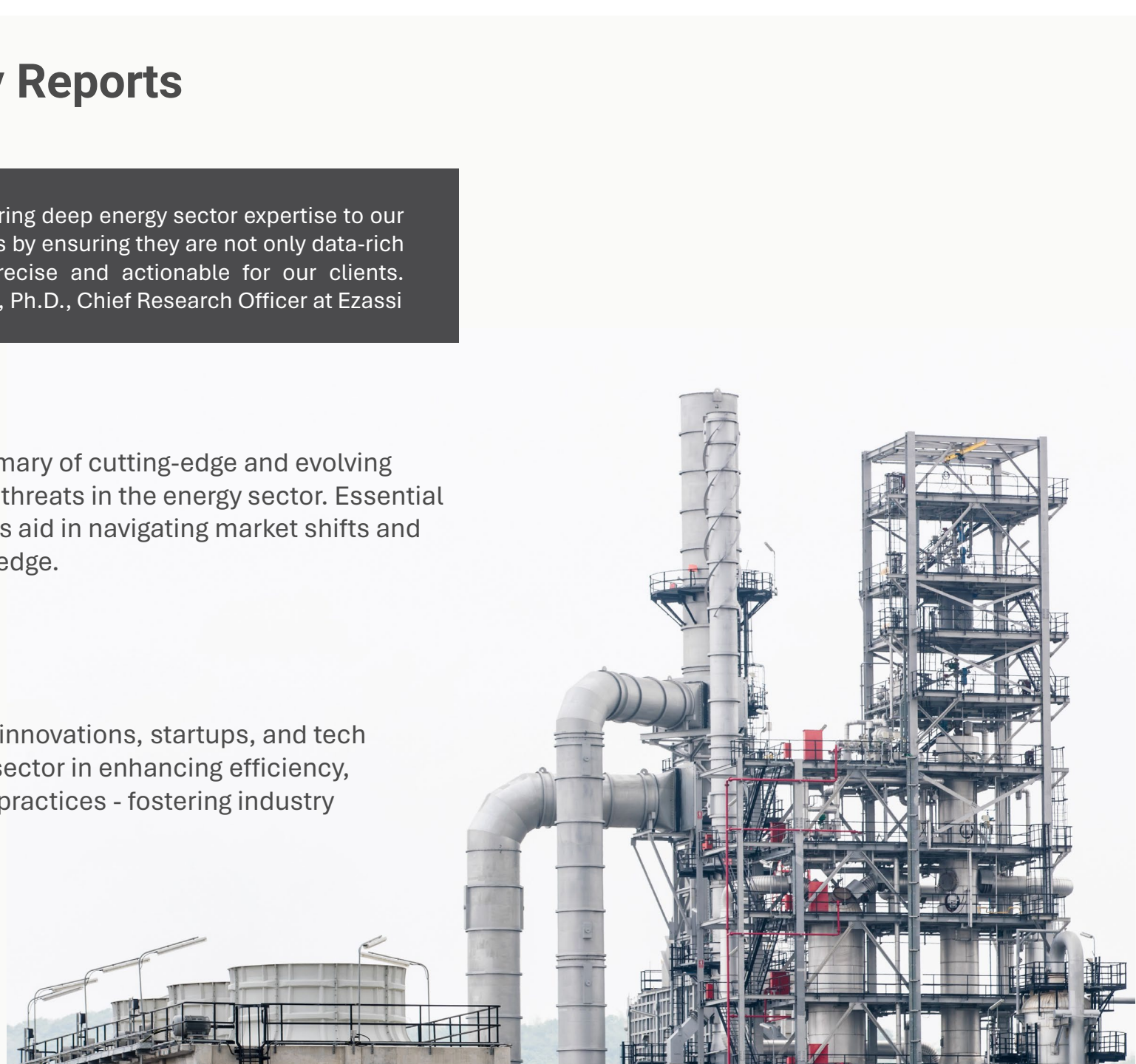
– David R. Jones, Ph.D., Chief Research Officer at Ezassi



**Trend Scan Reports** provide a concise summary of cutting-edge and evolving technologies, pinpointing opportunities and threats in the energy sector. Essential for forward-looking companies, these reports aid in navigating market shifts and refining innovation tactics for a competitive edge.



**Technology Scouting Reports** target global innovations, startups, and tech solutions - especially aiding the oil and gas sector in enhancing efficiency, cutting costs, and improving environmental practices - fostering industry partnerships and inventive progress.





**Technology Landscape Reports** provide a strategic analysis of a technology's growth potential, key trends, risks, and investment opportunities, guiding energy companies in R&D allocation, risk management, and leadership for sustainable energy futures.



**Horizon Scan Reports** outline emerging tech and scientific advancements; assessing their future industry impact for energy sector leaders focusing on carbon reduction and renewable sources, aiding strategic and investment planning for future market shifts.



**Technology Intelligence Reports** deliver strategic insights from experts on upcoming technologies, shaping the energy sector's innovative approach and readiness for continuous evolution.



# Powering the Future of Energy

Innovation and Strategic Insights from Ezassi

Ezassi's skilled scouting professionals and subject matter experts provide key analysis on the trends poised to redefine the energy industry. Our reports deliver actionable insights and strategic pathways to not only foster growth, but also augment the intrinsic value of your product and service portfolios within oil, gas, and energy.

## Innovation Management Services

- Innovation Consulting Services – Innovation Strategy Solutions and Innovation Program Management
- Technology Discovery Services – Technology Scouting, Technology Trends Analysis and Horizon Scans, identifying strategic insights, new technology partners and commercial-ready technology solutions

## Innovation Management Products

- Idea Management Software – Full solution for internal and external Ideation
- Technology Discovery Software - Scout the digital horizon for new methods and technologies
- Pipeline Management Software - Channel these ideas into a flow of breakthrough innovations

**Emerging Tech Whitepaper: Geothermal Energy** - Insights and practical solutions for sustainable energy implementation  
<https://ezassi.com/wp-content/uploads/2024/03/Geothermal-whitepaper.pdf>

**Technology Landscape Report: Carbon Capture and Storage (“CCS”)** - Value proposition and recommendations for identifying solutions  
<https://ezassi.com/technology-discovery-services/carbon-capture-storage-technology-landscape-report/>

**NNPC Case Study: Innovation Strategy Solutions** - Building Innovation Strategy for Africa's Largest Energy Company  
<https://ezassi.com/wp-content/uploads/2024/04/NNPC-Strategy-Case-Study-FINAL.pdf>

