Navigating Innovation with Technology Scouting Insights

PRODUCT MARKET FIT
Identifying white space opportunities for current technologies

INNOVATION CHALLENGE
Leaders in innovation run an average of 9-10 time-based challenges per year

STARTUP ACQUISITION
There were 400 Tech deals announced in Q4 2023, worth a total value of $15.2bn

TREND ANALYSIS
Forecasting the future by evaluating historical data and current patterns

TECHNOLOGY SCOUTING
Uncovering new technologies, disruptive solutions and innovators

CROWDSOURCING
Soliciting ideas, solutions, or content by engaging crowd or subject matter experts

IP MITIGATION
Make informed decisions around innovation planning and product commercialization

COMPETITIVE MAPPING
View data analytics with side-by-side comparisons of your position, strengths, and weaknesses