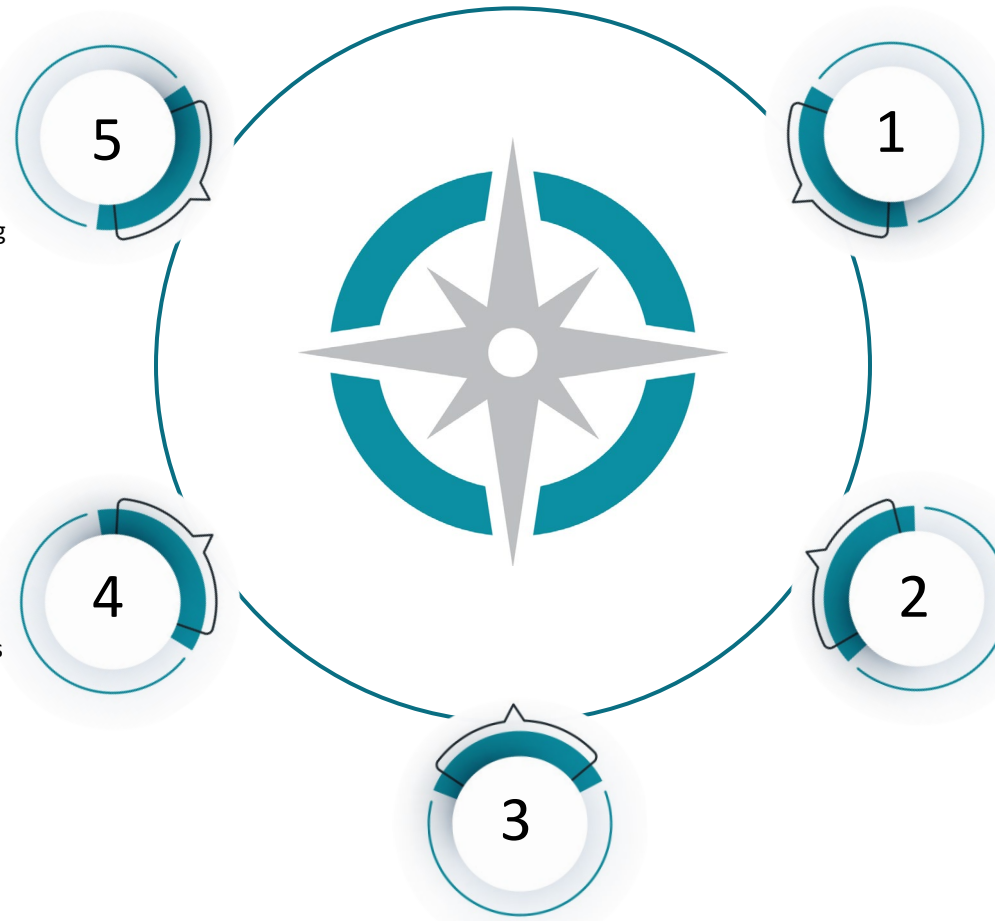


FIVE (5) Key Aspects Challenge-as-a-Service

This service provides a practical, low-commitment way for organizations to experiment with innovation, gain insights, and build a culture of ideation without the high upfront costs or risks typically associated with launching a large-scale internal innovation program.



Scalable Solution

Once you've seen the results, you can easily scale the system to a broader enterprise-wide ideation platform. The insights and data gathered from your initial challenge provide a strong foundation for further growth and ongoing innovation.

Low-Risk Entry

Start small with a focused challenge to gather valuable insights and test ideas without a large-scale commitment. This low-risk approach builds confidence in the innovation process, giving your organization the flexibility to experiment before scaling.

Customized & Focused

The challenge is designed to address your organization's specific needs or innovation goals, whether it's advancing drone technology, developing sustainable solutions, or driving product innovation. This targeted approach ensures that the challenge aligns with your business priorities.

End-to-End Service

We manage the entire process for you—designing the challenge, engaging the right participants (from employees to external partners), and handling the evaluation of ideas. You benefit from expert execution without the burden of managing the details.

Crowdsourcing

Tap into the collective intelligence of diverse groups, including employees, customers, partners, and external innovators. Crowdsourcing fosters collaboration and opens the door to unexpected technologies, ideas, and partnerships that can reshape your innovation efforts.