

1

Engage Stakeholders

Engaging both customers and community members to ensure that innovations are socially inclusive.

2

Life Cycle Thinking

Assess the environmental impact of products or services throughout their entire life cycle.

3

Collaboration

Partner with other organizations, like NGOs, government bodies, and businesses, to pool resources and expertise.

4

Transparency

Be open about processes, challenges, and impacts to build trust and encourage others to adopt sustainable practices.

5

Foster a Culture of Innovation

Promote open communication and collaboration to encourage employees to work together to find creative solutions to problems.

6

Sustainable Product Design

Develop products that minimize environmental and societal impacts throughout their life cycle.

7

Systems thinking

Consider the impact of innovations and how they might interact and influence each other using a holistic approach.

8

Pollution minimization

Address environmental factors, such as carbon dioxide emissions and the use of harmful plastics.



Sustainable Innovation Best Practices