

WHITE SPACE ANALYSIS

The process of uncovering unmet and unarticulated needs in the market- areas where products, services, or solutions do not yet exist based on current business competencies.

By identifying these gaps, organizations can move beyond incremental improvements and pursue transformative innovation opportunities.

1

TECH DISCOVERY

Through a technology-driven process, build extensively upon your core traits to discover and analyze new white space opportunities.

2

DECONSTRUCTION ENGINE

With our 3DScout tool explore specific technologies to uncover new product and service opportunities.

3

SCOUTING + AI

AI-powered research software examines vast collections of scientific and data sources to discover new solutions across untapped white space areas.

4

SOLVERS & SOLUTIONS

Innovation Management captures expertise from unlimited communities guiding new ideas through a review process using powerful workflows.



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