



NNPC | **NNPC Case Study**
Building Innovation Strategy for Africa's Largest Energy Company

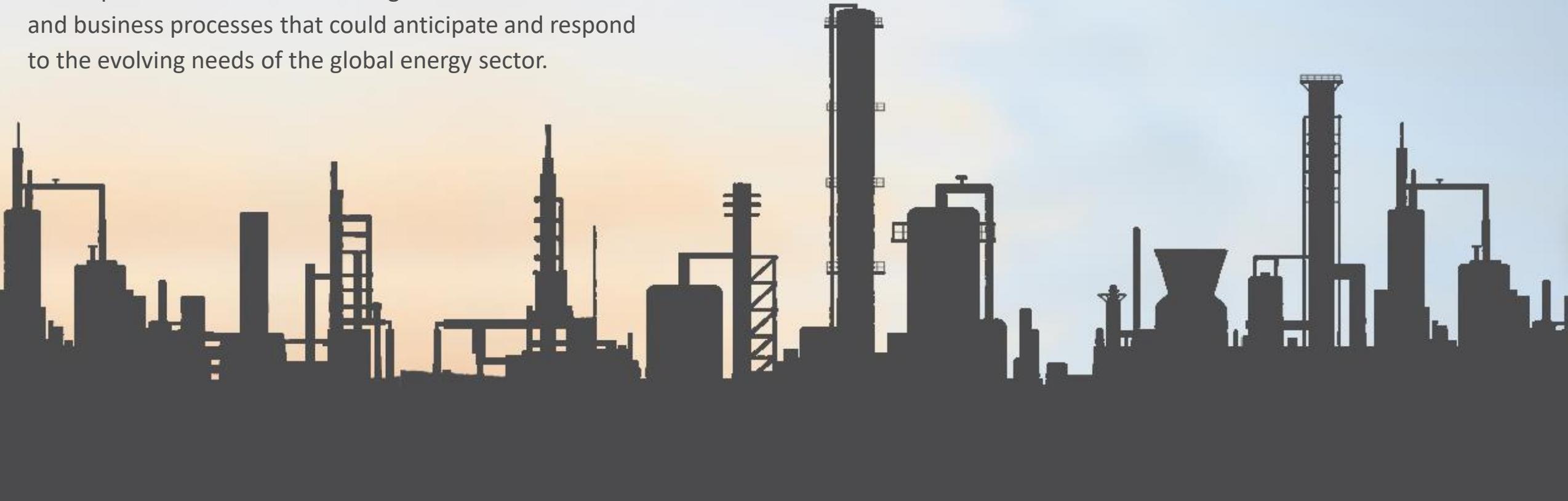
The Background

Following its separation from the government, the Nigerian National Petroleum Corporation (NNPC), launched an innovation initiative to spearhead progressive developments within the energy sector of Africa and beyond. The transition represents a strategic pivot towards autonomy, aiming to catalyze innovation and enhance operational efficiency. Leading this initiative is the Research, Technology & Innovation (RTI) division.



The Challenge

The RTI team was tasked with a series of initiatives that would not only bolster NNPC's innovation capabilities but also set a new standard for the industry. Their first challenge was to align the siloed divisions of the company, identifying and establishing new roles and units that could steer NNPC toward groundbreaking innovation horizons. It was a quest to build the kind of organizational structure and business processes that could anticipate and respond to the evolving needs of the global energy sector.



The Strategy

An Ambitious Blueprint Featuring



Restructuring

Identifying future-proof roles & units within the Research, Technology & Innovation (RTI) organization



Realigning

Integrating RTI into all business & support units through new processes



Measuring

Establishing transparent reporting with key performance metrics to drive continuous improvement



Digitizing

Building an infrastructure to measure, manage & track all innovation activities



Tailoring

Creating unit-specific innovation programs that directly impact their strategic goals



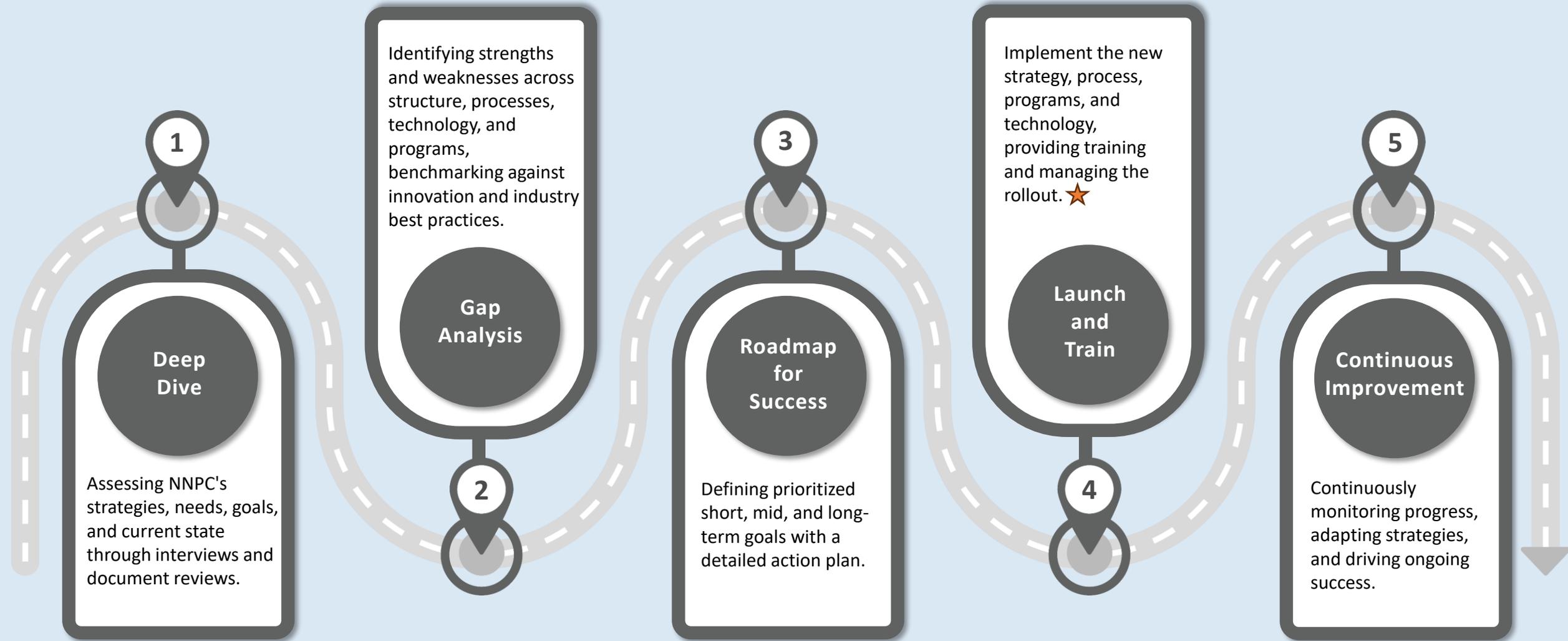
Transforming

Implementing the entire plan with comprehensive tracking to ensure success

This strategic project redefines NNPC as an innovation-driven leader in the energy sector

The Journey

Design and Implement Key Innovation Strategies and Objectives



★ Rollout included Idea Management, Tech Discovery & Scouting, M&A, Startup Acceleration and New Innovation Commercialization

The Summary

NNPC's search for change led them to Ezassi, the premier innovation solutions company.

Ezassi was pivotal in establishing NNPC's innovation organization. As a strategic partner, they offered comprehensive expertise in Strategy, Innovation Management, Technology Scouting, and Research & Development. They also provided their suite of innovation management SaaS products to swiftly transform ideas into marketable offerings.

Throughout NNPC's transformation, Ezassi ensured alignment of strategies, people, processes, and technologies. They implemented a robust reporting system to pinpoint weaknesses and promote continuous enhancement.

Ezassi remains integral to NNPC's Research, Technology & Innovation team, supporting the growth of their burgeoning innovation program.



The Outcome

Innovation Transformation at NNPC Surges Ahead



Muniru (Muhammad) Mai
Chief Technology Officer

<https://www.linkedin.com/in/muniru-mai-68691319/>

"Ezassi far exceeded our expectations in transforming NNPC into a world-class innovation leader. They have introduced us to, and enabled, many new innovation practices and programs enabling us to execute our strategic goals. NNPC Limited is not just ready for the future; we're actively sculpting it."



Mele Kyari, OFR
Group Chief Executive Officer

@MKKyari

<https://www.linkedin.com/in/mele-kyari-4383103a/>

"I am so impressed with Ezassi's guidance and the rapid transformation of RTI that I am now mandating all future business leaders to spend a year with RTI to understand the importance of innovation to NNPC."



This partnership helped NNPC transform its innovation landscape, setting the stage for future growth and industry leadership

The Partner

Innovation Management Solutions



Dr. Matthew C. Heim
Chief Innovation Officer

<https://www.linkedin.com/in/dr-matthew-c-heim-70b505b>

“A robust Innovation Strategy for NNPC was paramount to transition from siloed thinking and discorded efforts to efficient innovation capabilities across the continent of Africa and beyond. NNPC is excited to create a more sustainable future for global energy.”



Jennifer Creech
Chief Executive Officer

<https://www.linkedin.com/in/jennifer-creech-857b408/>

“We pride ourselves on the ability to operate in the rapidly moving global arena and continue to sharpen the cutting edge of Innovation Management. We are not just a vendor; we’re a partner in the quest for innovation.”



Innovation Management Services

- Innovation Consulting Services – Innovation Strategy Solutions and Innovation Program Management
- Technology Discovery Services – Technology Scouting, Technology Trends Analysis and Horizon Scans, identifying strategic insights, new technology partners and commercial-ready technology solutions

Innovation Management Products

- Idea Management Software – Full solution for internal and external Ideation
- Technology Discovery Software - Scout the digital horizon for new methods and technologies
- Pipeline Management Software - Channel these ideas into a flow of breakthrough innovations

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