

EZASSI SIGNALS

# Your market, watched.

Name the competitor, technology or regulation that could change your plans. Ezassi Signals tells you what's shifting, how sure we are, and what to do about it — written up and ready to act on, not another feed to read.

2+

independent events behind every signal. One headline is a report, not a signal.

3

confidence bands — with the missing evidence named when a call sits below High.

7

signals from a single cycle on data center heat reuse. One is on the next page.

## WHAT EVERY SIGNAL GIVES YOU

### What we saw

The pattern, built from dated events you can check — not a single press release.

### Why it matters

What it means for your products, customers and markets, written against your scope.

### How sure we are

High, Medium or Low. And Inconclusive when the evidence doesn't support a call yet.

### What to do

A recommended action, so the signal ends in a decision rather than a reading list.

## POINT IT AT ANYTHING

### Competitor

Where a rival is moving next

### Startup

When a new entrant becomes real

### Commercial

Whether a technology is taking hold

### Research

Whether the science is advancing

### Regulatory

What's changing, and when it bites

## Not a tool you have to run. The work, done.

Patterns found, weighed and written up against your business — and re-tested every cycle, so a call that stops holding gets re-scored instead of quietly dropped.

# Data center heat is on track to cover 40% to 80%+ of some cities' heating.

HIGH CONFIDENCE

Immediate (0-3 months)

Commercial &amp; Market

Status: Verified

## ESPOO REGION, FINLAND

~40%



expected share of 2 TWh annual district-heating demand, for ~250,000 heat users — from Microsoft's data center sites via Fortum

## KAJAANI, FINLAND

80%+



expected share of the region's annual district-heating demand, from a 30 MW heat-pump plant built by Caverion

## ODENSE, DENMARK

~45 MW

OPERATING TODAY

of heat fed continuously into Fjernvarme Fyn's network from Meta's data center

### WHAT WE SAW

Three operating or commissioning projects state their share of city heat directly, from utility and engineering sources rather than analysts. None is a pilot: each has a named data center, a named utility buying the heat, and a large heat pump in between.

### WHY IT MATTERS

At these levels the data center becomes critical infrastructure for the heating grid, and the grid a dependency for the data center. Utilities take on a hyperscaler's capacity decisions; operators gain a heat revenue stream and leverage.

### WHAT TO DO

Track data center heat as a share of each market's district-heating demand, and flag any new project above 20% — the point where the two sides start to depend on each other.

Sources: [pv magazine](#) · [Caverion](#) · [Ramboll](#) · [Alfa Laval](#)

## This is 1 of 7 signals from one cycle.

The other six cover who is carrying the risk, how the contracts are structured, where the regulation is moving — and two calls the next cycle is already re-testing.

[See all 7 signals](#) →

### Put a watch on your question.

See all nine samples and tell us your question: [ezassi.com/ezassi-signals-sample-library](https://ezassi.com/ezassi-signals-sample-library)

[info@ezassi.com](mailto:info@ezassi.com) · [ezassi.com](https://ezassi.com)